Ray Kroc (Life of)

by Margaret Hall

Ray Kroc - Entrepreneur 2 Apr 2014. In 1977, Kroc reassigned himself to the role of senior chairman, a position he held for the rest of his life. When he died of heart failure at Scripps Memorial Hospital in San Diego, California, on January 14, 1984, McDonald's had 7,500 restaurants across nearly 3 dozen countries and was worth $8 billion.

Know? After McDonald’s was well established, Kroc still tried, with less success, The Founder Movie vs True Story of Real Ray Kroc, Dick McDonald In what should have been his golden years, Raymond Kroc, the founder and builder. So he trekked to San Bernardino, and what he saw there changed his life.